

# GIANNAMITCHELL



Accessories designer with strong experience in handbags, small leather goods, and jewelry for both luxury and commercial brands. Passionate about modernizing heritage concepts through material and construction innovation.

## EXPERIENCE

### BAUBLEBAR SENIOR ASSOCIATE DESIGNER

2019 - PRESENT

Currently lead handbag/small leather goods new product line initiative, including ownership of an exciting, upcoming handbag launch. Design trend-forward, creative collections for weekly deliveries utilizing new materials and techniques for Baublebar Ecomm, as well as licensed accounts such as Disney Parks and Consumer Goods, NFL, NBA, and MLB. Build detailed technical sheets to maximize efficiency through sampling process, and communicate with vendor partners to ensure successful samples.

Started at Baublebar as an Assistant Designer, and transitioned to freelance capacity while obtaining my Master of Bag Design at Polimoda in Florence. Re-hired by Baublebar as a Senior Associate Designer after Polimoda graduation.

### CALVIN KLEIN JEANS / SOLOMON PAGE STAFFING FREELANCE ASSISTANT ACCESSORIES DESIGNER

2021-2022

Played integral role in supporting Mens and Womens Handbag Designers with market research, sketching, technical sheets, factory development communication, and sample review and editing process. Lead SLG initiatives, including ownership for research, design, and execution of the Mens and Womens SLG product line. Leveraged my extensive jewelry experience and education to design leathergoods hardware.

### TOD'S BAG DESIGN COLLABORATION

2021

Finalist in a bag design project for Tod's at Polimoda. Created concept, moodboard, and color palette. Sketched collection of 5 original bag and SLG designs. Created detailed technical sheets for bag and hardware, and worked with master craftsman to create patterns, purchase leather, build prototypes and sew a final bag in leather.

### THE HOUSE OF NOA FREELANCE PRINT/TEXTILE DESIGNER

2021

Worked as a freelance print/textile designer while obtaining my Master of Bag Design in Florence.

## SOFTWARE

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
PLM (Surefront)  
Microsoft Office

## EDUCATION

Academic Scholarship Master of Bag Design 2021  
POLIMODA / Florence, Italy

Academic Scholarship B.F.A. Jewelry 2018  
SCAD Women's Tennis Team  
SAVANNAH COLLEGE OF ART AND DESIGN /  
Georgia, USA

Intensive Jewelry Study Abroad 2016  
SCAD HONG KONG / Hong Kong

Intensive Jewelry Study Abroad 2016  
ALCHIMIA / Florence, Italy

Four Year Material Research Internship 2013  
NASA GLENN RESEARCH CENTER

## SKILLS

Handbag and leathergoods design and innovation

Jewelry, hardware, and accessories design

Mood/trend board building

Patternmaking for handbags and leathergoods

Construction and prototyping for handbags/slg

Hand sketching and freeform renderings

Technical drawings

Cost engineering across multiple price points

Detailed technical sheets for jewelry, handbags, slg

Sample development communication with factories

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